



PRESS RELEASE

Women in Fly Fishing Highlighted During National Fishing Week

[Ask About Fly Fishing – Internet Radio](#) focuses on Women in Fly Fishing during the upcoming National Fishing Week.

Denver, CO (PRWEB) May 30, 2006 – “Women in Fly Fishing”, a June 7th webcast (7PM MDT) on [Ask About Fly Fishing](#) (A AFF) will feature a live interview of three professional women fly anglers: Pudge Kleinkauf, Lori-Ann Murphy, and Diana Rudolph. All members of the [Federation of Fly Fishers](#) (FFF), they will discuss their journey in the sport and answer questions from the audience submitted by email or by telephone. The women showcase talents ranging from the legal and business professions, book authorship, schools and guide service, to tournament victories and even world records!

“This special show fits exactly with our goals of attracting newcomers to the sport, and providing cutting edge information for our entire audience regardless of experience level,” say D. Roger Maves and Don Bishop, co-hosts for the [Ask About Fly Fishing](#) shows. They interview experts on topics covering the entire range of fly fishing related matters, with recordings and podcasts available after the live show has aired.

Organized involvement for women in fly fishing was spawned in the 1980s at the Federation of Fly Fishers Conclave in Livingston, Montana when Fanny Krieger, Maggie Merriman, Joan Whitlock, and Joan Wulff got their heads together. At that time ladies were not widely accepted in the sport; they could find no equipment suitable for lady anglers and they sought support in each other’s company. By the time Fanny organized International Women Fly Fishers (IWFF) ten years later, attitudes were changing. Today, women participate not only as anglers, but as fly tiers, guides, instructors, and they wield influence in the industry and in fly angling organizations.

Women are attracted to fly fishing by the camaraderie, as well as “...the artistry and the beautiful places it takes them,” says Wendy Gunn, a Lee’s Ferry, Arizona guide service owner. Pat Smith, from the Federation of Fly Fishers Southern Council notes, “Ladies find that finesse and timing are more important than muscles in fly casting,” and reports “...there are more women than men in attendance at the Council’s fly angling classes.”

The Ask About Fly Fishing website www.AskAboutFlyFishing.com contains a Clubs Directory with women’s clubs noted, and a new global Events Calendar which lists fly angling related events around the world. Organizations specifically for women include International Women Fly Fishers, Casting for Recovery and some 40 women’s clubs. The Federation of Fly Fishers website www.FedFlyFishers.org also provides resources for women, while membership in the organization offers newcomers a host of participation opportunities.

Visit www.AskAboutFlyFishing.com and register free to receive advance notification of Ask About Fly Fishing’s upcoming Internet radio shows and to receive a special free guide on improving your fly casting.

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